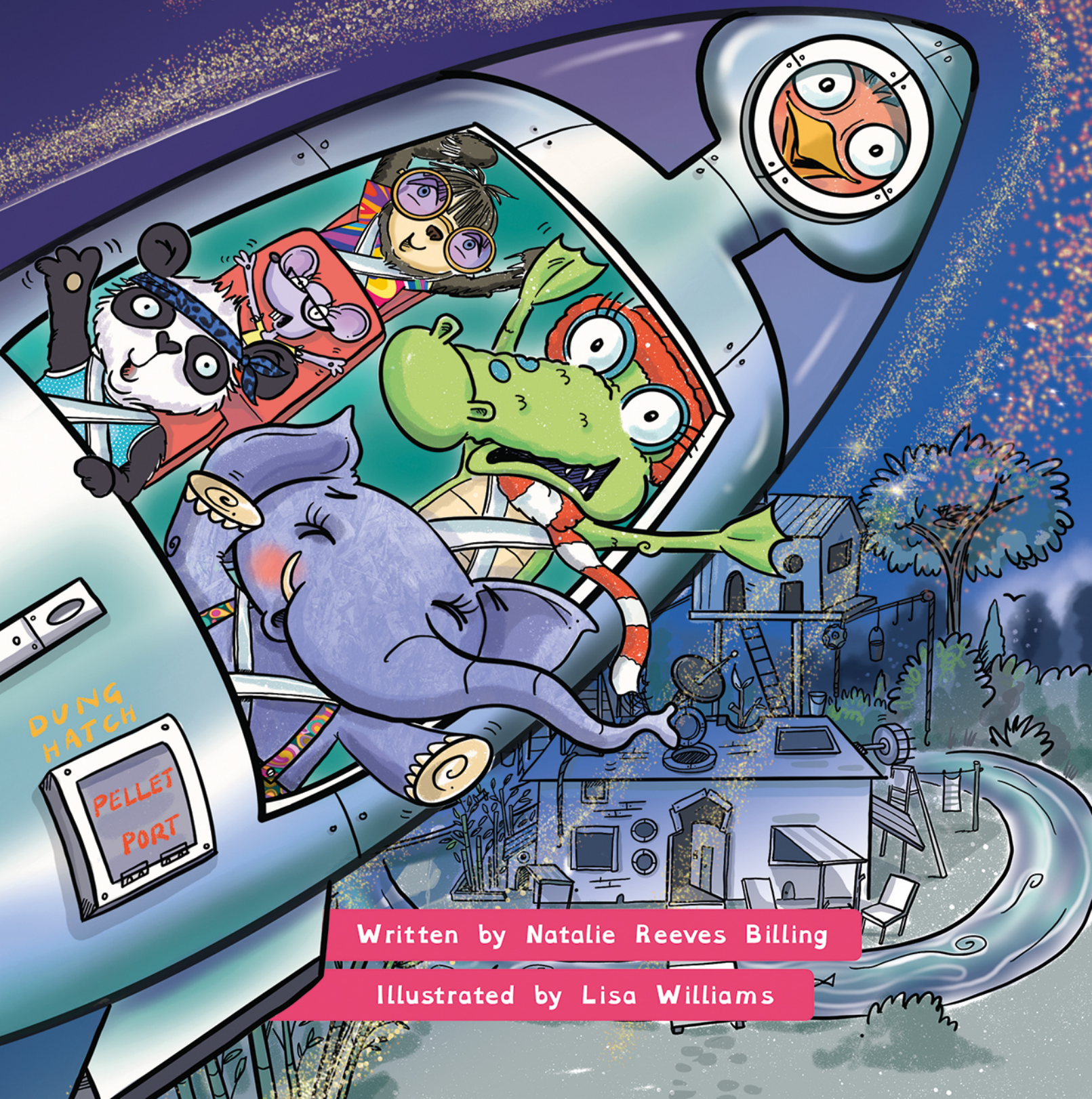


THE ANIMATES

INVENTION IS FOR EVERYONE!



Written by Natalie Reeves Billing

Illustrated by Lisa Williams



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Created for Connected Places Catapult

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INVENTION IS FOR EVERYONE!

Invention is making something that
wasn't there before.
A bit like **Magic**.

Inventing takes a thought that
was once in your head and then
POOF!! there it is in
the real world.

Lots of the rhyming words on
the following page are an
important part of innovation.



APPLICATION
Working hard to
complete a task

IMAGINATION
To think up stuff

NOTATION
Making notes

FRUSTRATION
To be upset when
we can't do
something

ALTERATION
Changing things

CONCENTRATION
Thinking really hard
about one task

COMPLICATION
Difficult to do
or understand

IMITATION
To copy something

CREATION
To make stuff

CALCULATION
Working and figuring
out problems

CELEBRATION
A happy time

When we work with other people and listen to their ideas, our inventions get better and better. When we design things for ALL the people of planet earth, like toys, games, and apps, trying not to leave anyone out, that's called **Inclusive Innovation**. Inventions that can be used by anyone of any shape, size, or ability.

It is thoughts like this that make this world a better place.

After all,
**invention is
for everyone!**



MEET THE CHARACTERS

GOGO DILLA



SPECIES: Crocodile

LOVES: Swamps, frog legs, hot water bottles

HATES: Snow, ice lollies, being feared

WISHES THEY COULD BE: warm and accepted

GOOD AT: scaring people, swimming underwater

LOXIE DONTA



SPECIES: Elephant

LOVES: Fruit, grass, mud and good friends

HATES: Little scarrying creatures and tidy places

WISHES THEY COULD BE: Smaller, lighter and quieter

GOOD AT: splashing, lifting things and the trumpet

BAM BAMBOO



SPECIES: Panda

LOVES: BAMBOO!

HATES: Bamboo-less foods, being hungry

WISHES THEY COULD BE: potty trained and stop snacking

GOOD AT: Camouflaging, rolling, hugging

STRETCH



SPECIES: Ostrich

LOVES: Running, day-dreaming, spying

HATES: being a bird that can't fly, laying eggs

WISHES THEY COULD BE: be able to fit in tents and dens

GOOD AT: Races, eye spy, karate

MUSE MOUSQUIT



SPECIES: Mouse

LOVES: Tidying, eating, digging tunnels

HATES: cheese, being ignored, mess

WISHES THEY COULD BE: Heard, seen and respected

GOOD AT: Climbing, balancing and giving orders

MO 'SLOW MO' FOLIVORA



SPECIES: Sloth

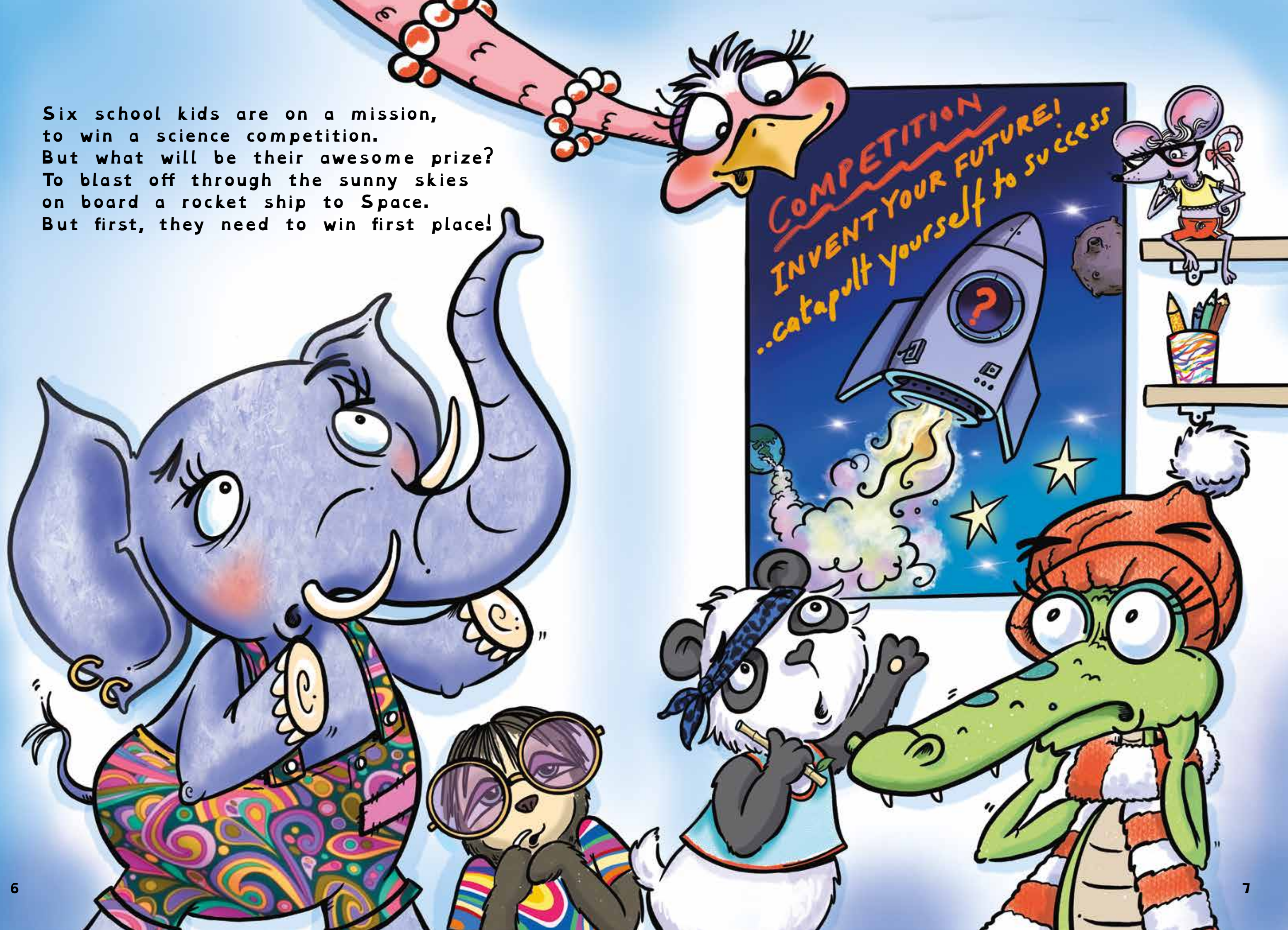
LOVES: Hanging out, sunglasses, leaves

HATES: Rushing, crowds, noise

WISHES: He could slow down the world a bit

GOOD AT: Meditation, sleeping, hiding

Six school kids are on a mission,
to win a science competition.
But what will be their awesome prize?
To blast off through the sunny skies
on board a rocket ship to Space.
But first, they need to win first place!



To help them to achieve this dream
they're going to have to be a team.
This tricky mission now depends
on turning strangers into friends.

One last thing I need
to mention,
they'll need a really
good invention.



Something to be
used by all,
every creature, great
or small.
A den to work in
would be ace.
They start to build
their mission base.



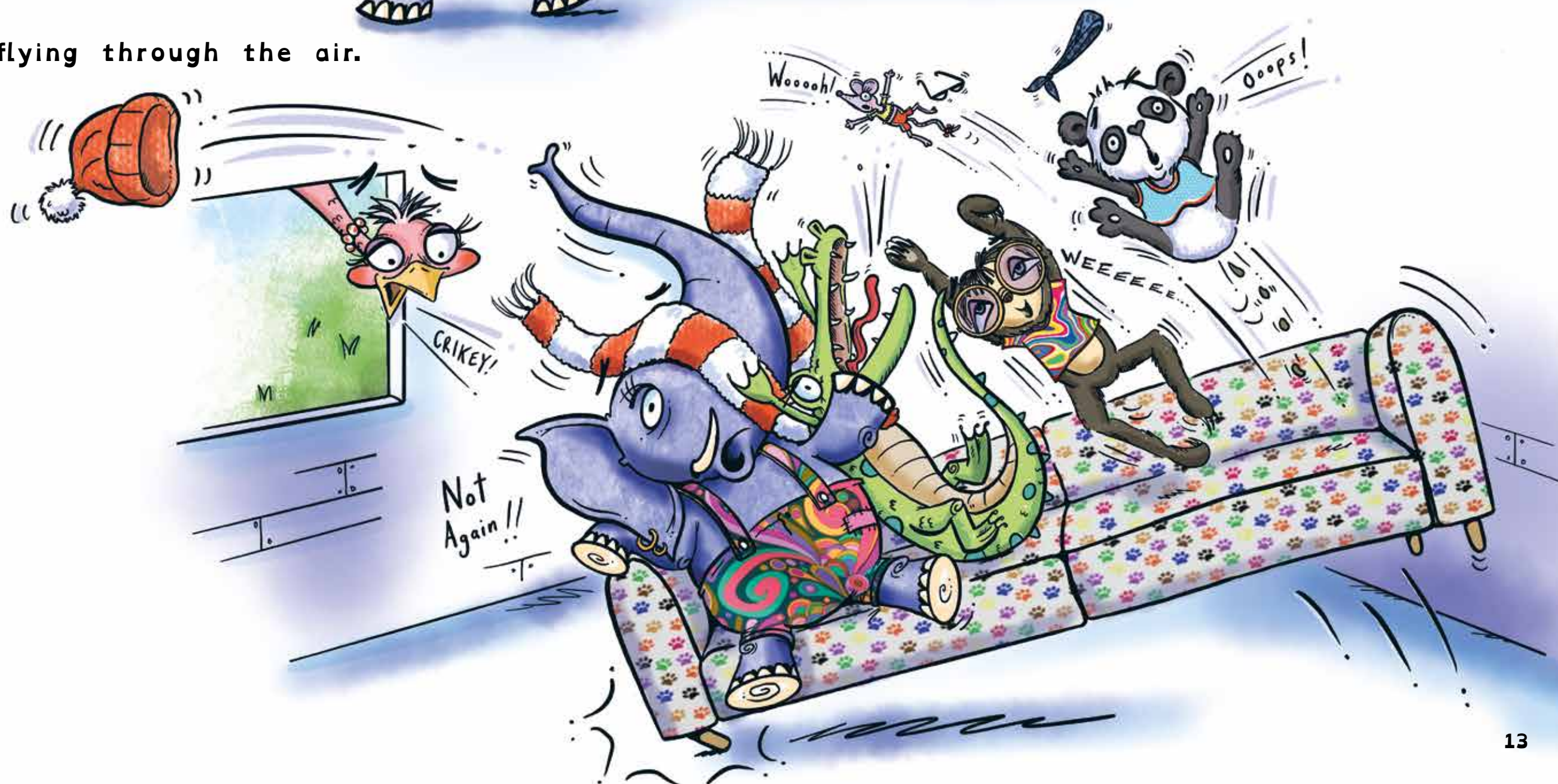
So, toolbox out and pencils ready.
Grab the wood and hold it steady.
To be the best that it can be
this den must be designed
for me!



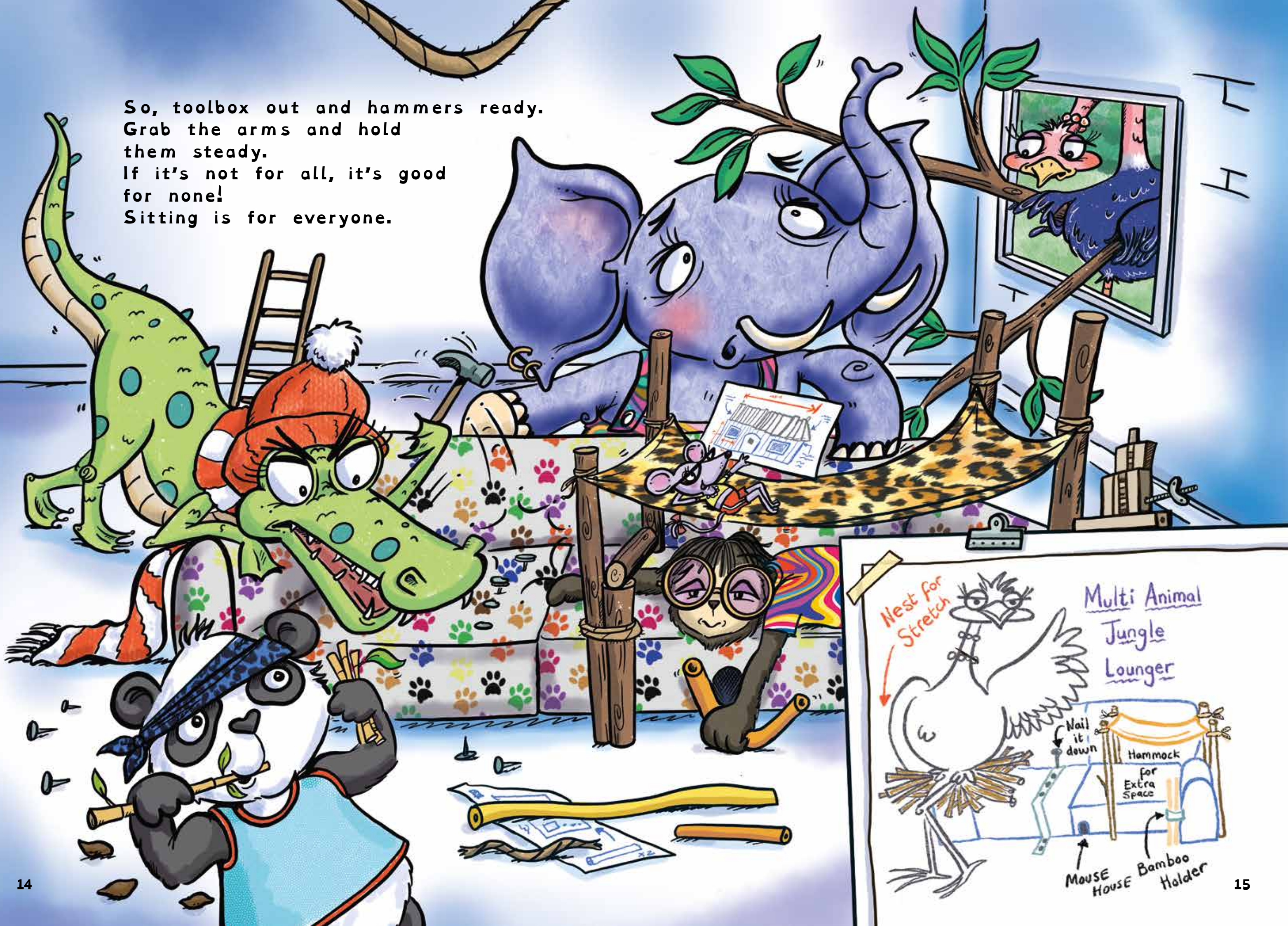
Well, look at that! They're nearly done.
Now they can have lots of fun.
Chilling watching kids TV
while sitting on their
new settee.
Everyone but Stretch
is there.



Oops! They're flying through the air.



So, toolbox out and hammers ready.
Grab the arms and hold
them steady.
If it's not for all, it's good
for none!
Sitting is for everyone.



There isn't very long to go before the awesome science show. It's time for all the team to meet but Mo's not sitting in his seat. He left his room an hour ago!

Why does he have to be so slow?

Pfff! I thought 'sitting' was for everyone?

Slow Mo ... late again!

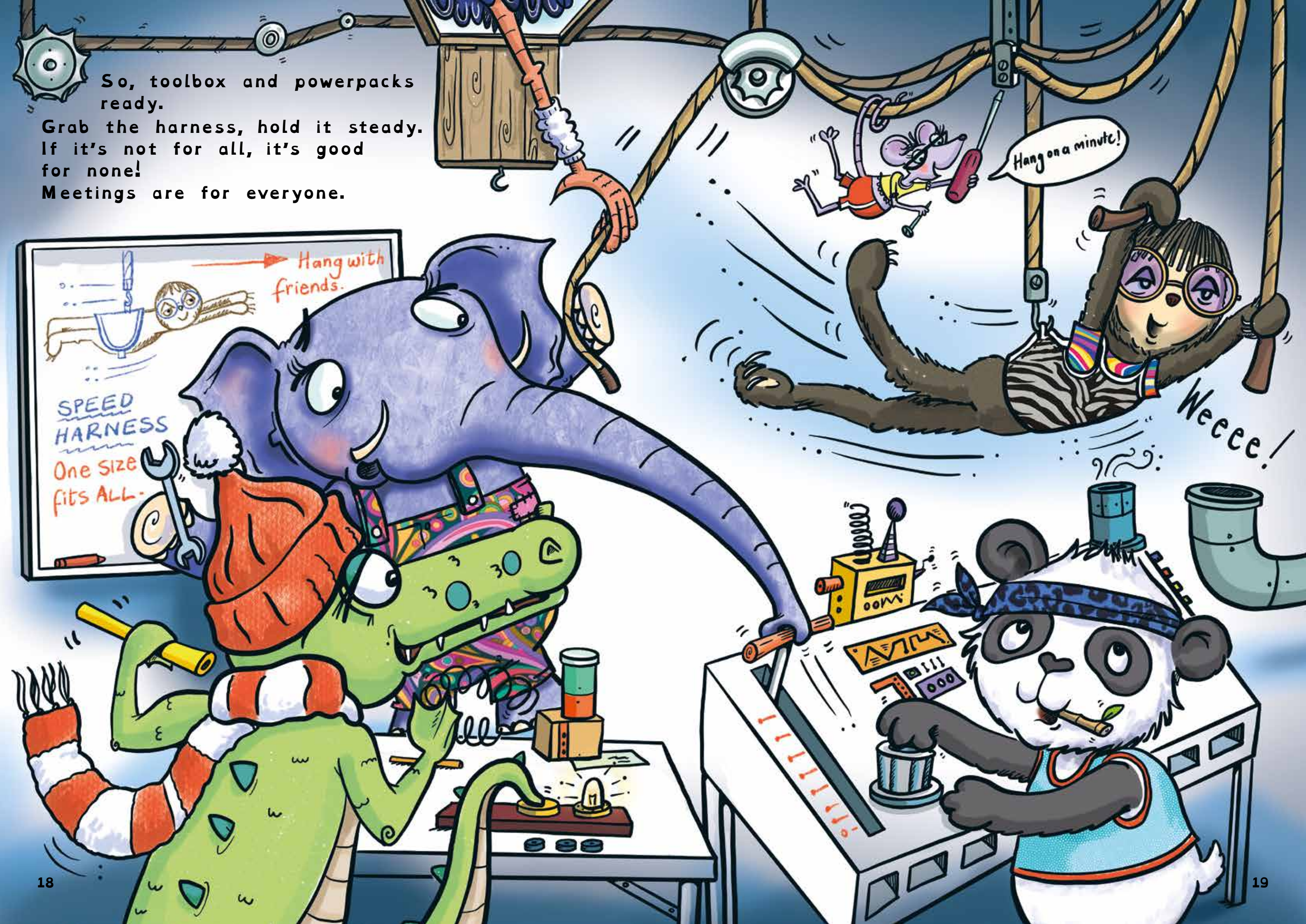
What's the RUSH?

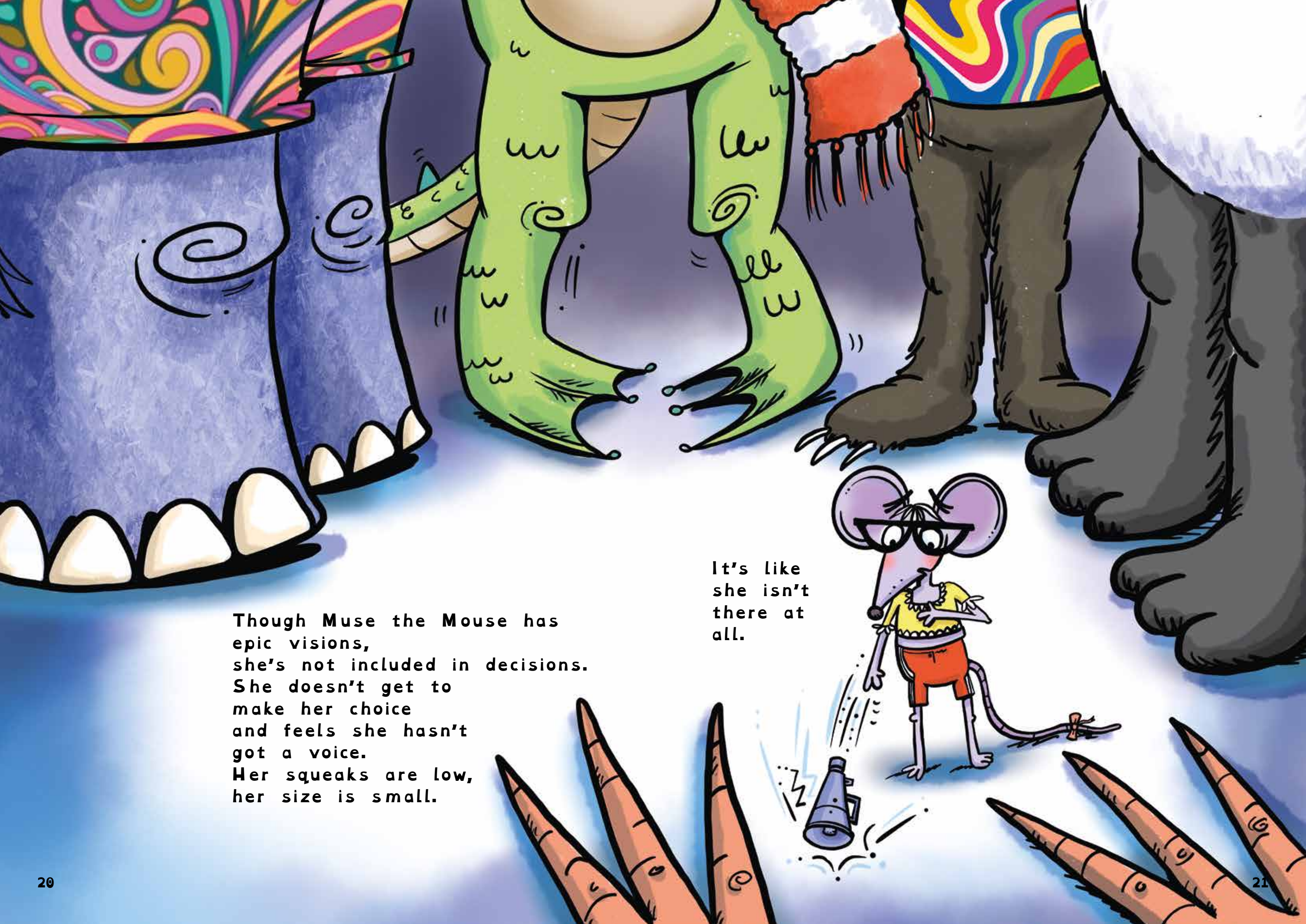
Close the WINDOW!
Brrr....!

So, toolbox and powerpacks ready.

Grab the harness, hold it steady.
If it's not for all, it's good
for none!

Meetings are for everyone.





Though Muse the Mouse has
epic visions,
she's not included in decisions.
She doesn't get to
make her choice
and feels she hasn't
got a voice.
Her squeaks are low,
her size is small.

It's like
she isn't
there at
all.

There's no room to swing an emu in here.

So, toolbox out and ears ready.
Grab the boombox, hold it steady.
If it's not for all, it's good for none!
Decisions are for everyone.

I'm Enormoose pleased to meet you.

He he he

Yay, I'm going to be Enor-mouse!

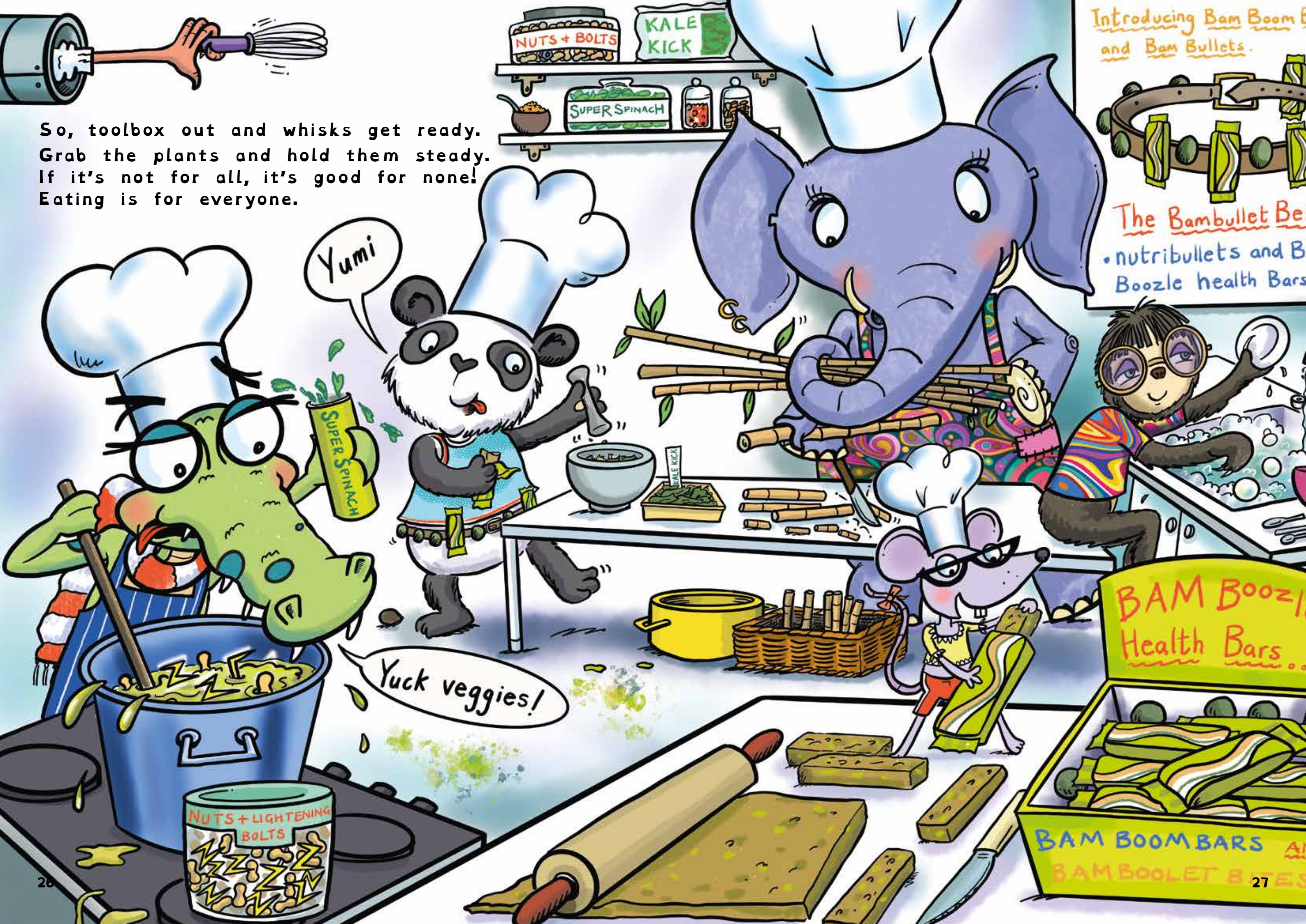
It's getting late, but Bam Bamboo can only poop and bite and chew. And when he's done, he chews some more and leaves dung pellets on the floor. Bamboo's a non-nutritious treat

But it's the only thing he'll eat.





So, toolbox out and whisks get ready.
Grab the plants and hold them steady.
If it's not for all, it's good for none!
Eating is for everyone.



The morning birds begin to sing,
but Coco cannot make a thing.
Their claws are shaking with the cold.
They cannot seem to keep a hold.
It doesn't bother all the rest.

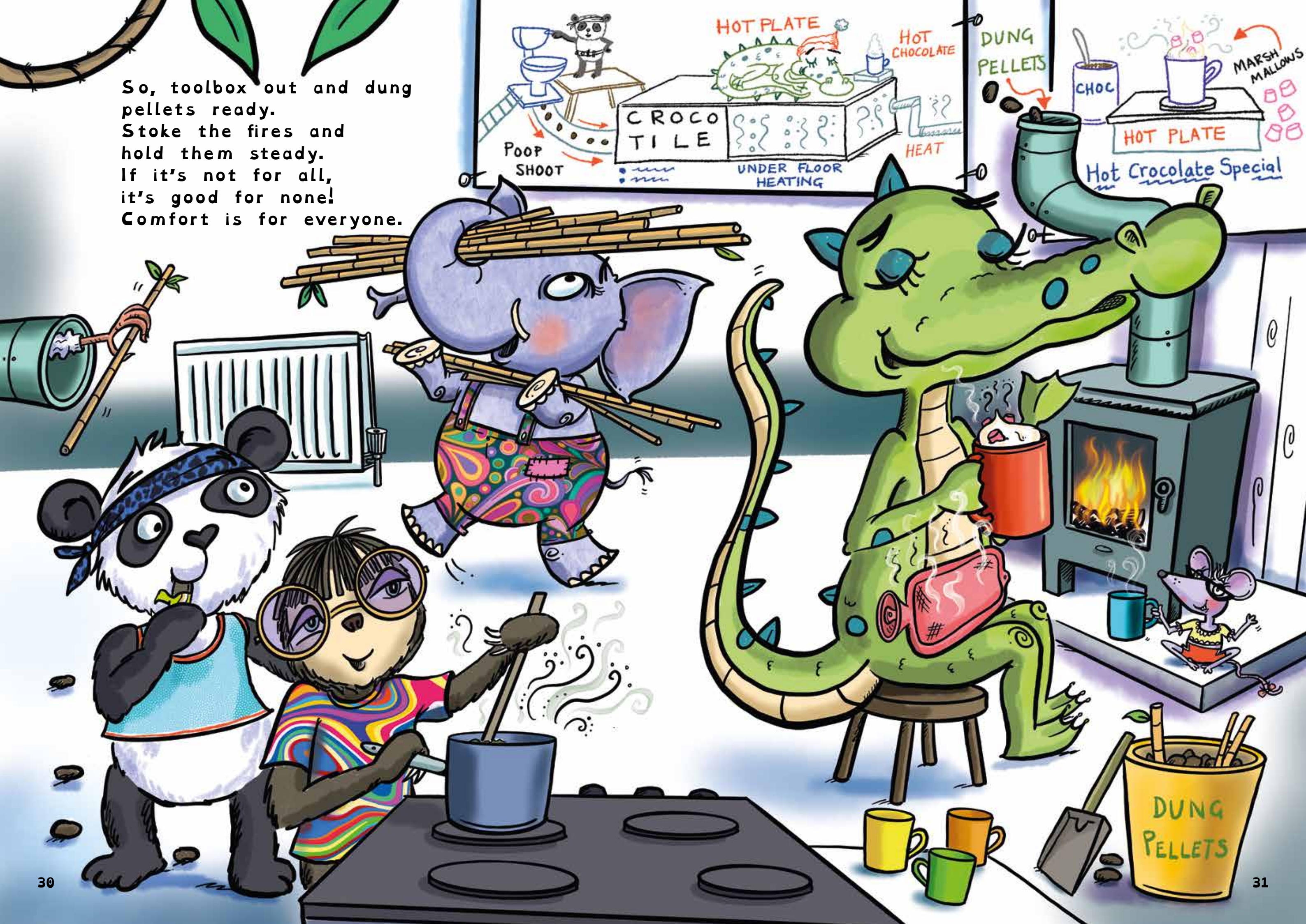
We need an Elefan here

They think that Coco's
overdressed.

Someone hang
me out to
dry...

Well it's
cold
outside!

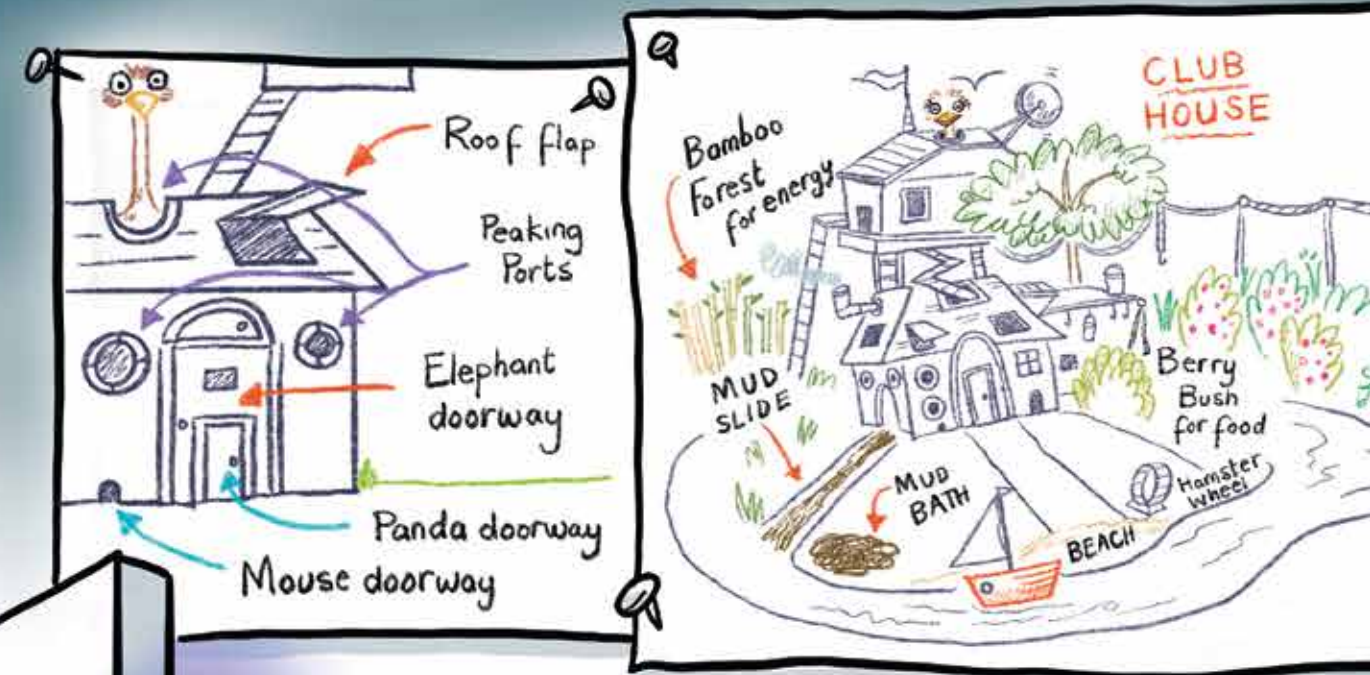
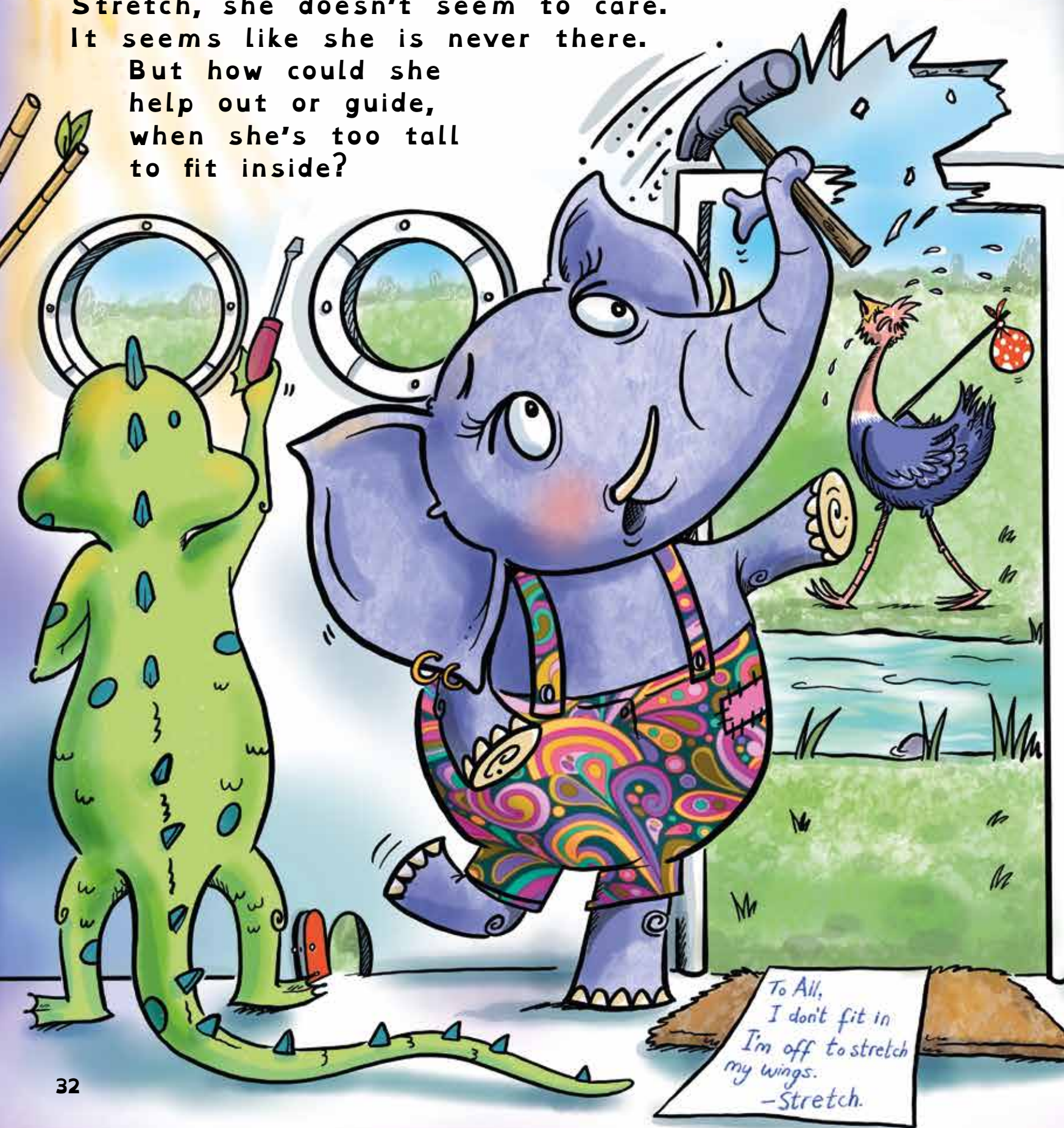
So, toolbox out and dung pellets ready.
Stoke the fires and hold them steady.
If it's not for all,
it's good for none!
Comfort is for everyone.





Can the team complete their mission?
Could they win this competition?
Stretch, she doesn't seem to care.
It seems like she is never there.

But how could she
help out or guide,
when she's too tall
to fit inside?



So, toolbox out and doorknobs ready.
Grab the hinges, hold them steady.
If it's not for all, it's good for none!
A Clubhouse is for everyone.



It's the Science Exhibition!
Have the team failed in their mission?
Although they hadn't the intention
they've made a crazy good invention.
Built by fur, scale and feather.
They've built a home to live together.
It helped them be in one cool place.
They won their trip to outer space!

So, tools away, and let's get ready.
Grab the seatbelts, hold on steady.
If it's not for all,
it's good for none!

Inventing is for everyone.





INTRODUCING... CROCOTILES & CROCOLATE

Guaranteed to croc your world! See you later, alligator; with this waste burning, hot crocolate churning eco hot plate.

Don't be left in the cold! Free hot water bottle with every purchase!

INTRODUCING... BAMBULLETS & BAMBOOM BARS

BA BA BOOM! Put the umph back into your life with The Bamboom Bullet Belt, by Bamboo Trading Co.

The real taste of bamboo in an energy chew. BAMBOOM! Brings out the beast in you!



INTRODUCING... THE SLOW-MO GO

Hang out with your friends with the new Slow-Mo Go from Folivara Industries!

Be slow, be still, or feel the thrill with this new multi-speed activity harness. One size fits all. Live life at your own pace!



INTRODUCING... RUBBERNECK PECK PORTS

Stick your neck out and invest in Rubberneck Peck Port Packs, by Stretch Inc!

Gives, 'Just popped in' a whole new meaning. Don't bury your head in the sand! Buy a pack today!



INTRODUCING... THE SOFARI

Bring the jungle into your living room, with this multi-species seating sensation, from Donta & Co!

Be the envy of your neighbourhood; the brand new multi-animal lounge chair!

INTRODUCING... THE ENORMOUSE

RESPECT YOURSELF! PROJECT YOURSELF with the brand new Enormouse, from Muse Machines.

Find your true voice. Stand tall and see life from another point of view! (Batteries not included.)



THE ANIMATES

Invention is for Everyone

The Animates want to win the school science competition. But first, they must think of a really good invention. But what could it be?

The Animates build a clubhouse for every kind of animal. Little do they know by working together in this way, they have all they need to win the trip to outer space.

A fun yet poignant story following the journey of six strangers who become trusty friends. By sharing, listening, and helping each other, they create a safe space for all creatures, great and small.

"In the innovation economy, supporting, inspiring and growing our talent from a young age is so important.

'Invention is for Everyone' is really fun, engaging and delightful. We hope you enjoy it!"

*Alex Cousins
Connected Places Catapult.*

CATAPULT
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