



Social Value and Impact Policy

Effective Date: [July 2025]

Last Reviewed: [July 2025]

1. Purpose

At The Animates, we are committed to creating positive social value and delivering meaningful impact in the communities where we operate. This policy outlines our approach to promoting social, economic, and environmental well-being through our activities, partnerships, and operations.

2. Our Commitments

We strive to:

- **Support Local Communities:** Wherever possible, we aim to support suppliers, create job opportunities, and contribute to community-led initiatives for the places we serve.
- **Promote Equality and Diversity:** We foster an inclusive environment where everyone is treated fairly and with respect, regardless of background or identity.
- **Encourage Ethical Practices:** We commit to ethical decision-making in our supply chain, partnerships, and internal policies.
- **Champion Sustainability:** We aim to reduce our environmental footprint by minimizing waste, conserving energy, and making sustainable choices.
- **Build Skills and Opportunities:** We support training, volunteering, mentoring, and employment programs, especially for underrepresented or disadvantaged groups.
- **Socially Trading:** We create opportunities for freelancers, charities and CICs from the creative and digital communities. Our digital library is free to access. A percentage of our profits go towards funding others who believe in our mission.

3. Measuring Impact

We regularly evaluate our efforts to:

- Monitor key social value metrics (e.g., Children and communities engaged, volunteering hours, spend in places, CO₂ reduction)
- Review progress against our social impact objectives
- Identify opportunities to improve and innovate in our practices

4. Governance and Responsibility

Our Directors are responsible for overseeing this policy and ensuring it is embedded in our operations. All contractors, and partners are encouraged to contribute to our social value goals and uphold these principles.

5. Review

This policy is reviewed annually to ensure relevance and alignment with our mission, community needs, and regulatory expectations.

6. Contact

For questions or feedback on this policy, please contact us

Anything is possible...